

## LIVIforLIFE LAUNCH PARTY

**We have an important date for everyone to mark in their calendars - Sunday 5th September. That's the day the LIVIforLIFE Supporters Trust will hold it's official Launch Party in the Almondvale Suite at the stadium, which will include the opportunity for everyone to formally sign up as members of the Trust.**

Setting up the LFL Trust has been a long hard process for the members of the Interim Committee and the volunteers who have helped, involving many meetings, form-filling, research, fund-raising and promotion. However we have finally arrived at the point where we can enrol members and consolidate our role with the supporters of Livingston FC.

The Launch Party will kick off at 2pm, and will include a Membership stall, sponsors stalls, special guests, ongoing entertainment including a running of the CIS Cup Final DVD, and kids entertainment. Representatives from the club (including players), local

authority and the media have all been invited.

We also hope to have a new signed club shirt which will be auctioned or raffled to raise funds. The bar will be open during the event.

The party will culminate at 4pm in a Prize Balloon Launch with up to 500 yellow and black balloons (provided we get clearance from Air Traffic Control!). If we are granted permission, a balloon will be released for every member of the Trust. Prizes will be awarded for the balloon that travels the furthest within a week, for both the Trust Member and the sender of the return label.

Kids signing up as Trust members will receive a goodie bag, and adult members

will receive a members pack and numbered membership card. We are hopeful that the Trust will officially be launched by a special guest from Livingston FC.

Full membership details are to be available soon via the Web Site and at forthcoming events including the launch itself, but we have summarised some of the costs and options later in this newsletter.

Make sure you don't miss out on this great event - become a member of the LIVIforLIFE Supporters Trust on Sunday the 5th of September, and help the Trust build a strong future for the club in the heart of the West Lothian community.

**DON'T FORGET -  
Sunday 5th September  
Almondvale Suite 2-4pm**





## LIViforLIFE SPONSORS MANAGEMENT TEAM

**LIViforLIFE Supporters Trust is delighted to announce that they will sponsor the first-team management duo of Allan Preston and Alan Kernaghan this season.**

**The sponsorship deal has been agreed with Livingston for the whole 2004-5 season and underlines the Trust's ongoing support for the club as it recovers from being placed in administration earlier this year.**

In line with the objectives of the Supporters Trust, our key overriding aims are that the Football Club shall remain as an integral part of the community of West Lothian, and that a strong bond should exist between the Club, the supporters and the general community.

LFL Supporters Trust Spokesman commented,  
"We have worked in conjunction the club on these negotiations and believe we have in place an agreement which will benefit the club in this time of tight finances

and allow the trust to meet with it's aims and objectives."

A spokesman for Lionheart, which took over the management of Livingston under a contract arrangement with the administrator, welcomed the sponsorship deal as a symbol of the close working relationship with the Trust.

"Allan Preston's appointment was confirmed because Lionheart took on the risk of managing the club, and he has worked tremendously hard to rebuild the squad in preparation for the new season.

His recruitment of Alan Kernaghan has been very important and we hope they will achieve success in their first season in charge at Livingston," he added.

"It is vital that every Livingston supporter helps us to build the club's commercial foundations so that we can continue to invest in the playing squad and ensure that top-level football continues to be played in West Lothian. The Trust exemplifies that kind of commitment and we welcome their support."

## Lasertech BACKS LIVIFORLIFE

**LIVIforLIFE Supporters Trust are proud to announce a joint initiative with Lasertech West Edinburgh.**

We are appealing for businesses, schools and organisations throughout West Lothian to donate their old printer cartridges to help raise funds for the Trust.

**Lasertech** are one of the leading suppliers of printer cartridges in Scotland, and encourage all their business customers to sign up to their recycling campaign.

The used cartridges are collected by Lasertech franchisee Ian Kelly, with some or all of the cost being donated to the Trust or charity of the customers choice. LIVIforLIFE Supporters Trust has signed up with Lasertech, who will promote the Trust to it's customers through mailshots and other literature.

Ian Kelly is confident that there will be huge support for the Trust from his West Lothian customers, particularly as they know that the money is going towards helping to build strong links between the club and the West Lothian community and businesses.

We hope to extend this campaign later in the season by offering fans the chance to bring their empty cartridges to bins at the stadium on the day of a game. The cartridges will be collected by Lasertech for recycling. Watch out for announcements in the future!

**Businesses and organisations who are interested in joining the Lasertech Recycling Programme and help raise funds for LIVIforLIFE should contact Ian Kelly on 0870 1123586 for a free information pack or visit [www.lasertech.co.uk/lrp](http://www.lasertech.co.uk/lrp).**

For fuller coverage of this story, see this week's West Lothian Courier.



### RE-NAME THE NEWSLETTER

**Not inspired by the name we've chosen?**

We're looking for alternative suggestions on what to call our new newsletter.

Please send your suggestions to the LFL Trust email contact address, enquiries@liviforlife.org.uk, by August 30th. The Interim Committee will consider the suggestions and the chosen name will win the sender an LFL goodie bag.



**LIVIforLIFE**  
SPONSORS AND  
PARTNERS





**The LIVIforLIFE Supporters Trust would like to express their gratitude to River FM for all their hard work in supporting the Trust over the last few months. The Supporters Trust are looking forward to a long relationship with River FM.**

River FM, West Lothian's Local Radio Station goes out on 103.4 and 107.3 FM and this Friday, 6th August, sees the long

awaited return of **LIVI LIVE**.

Livi Live presenter, Liz Clark, commented: "The new improved Livi Live returns this Friday at 7pm with a return to the one hour format. We have a new sponsor and a new format but will continue with all the good things started last year.

"This year will see more players and management in the studio answering your questions along with all the latest Livi News and Supporters Club Roundup plus some exciting giveaways.

"River FM and Livi Live have supported the Trust over the last few months and we look forward to supporting them in the months and years to come!"

## LFL MEMBERSHIP OPTIONS

**Membership costs for joining the LIVIforLIFE Supporters Trust will be set at £10 for an adult (voting) member and £5 for Juniors (non-voting).**

There will be a range of options for additional contributions including loans, donations, direct debits and more.

Full details of costs and payment options will be available soon on the LFL website, and on the membership application forms at the Launch Party.

## FUND-RAISING THANKS

**Many thanks go to everyone who has helped raise funds for the LFL Supporters Trust over the last few months. Without your help and the generosity of everyone who has contributed the Trust would not have got to where it is today.**

Events have been quiet of late, but there will be more fund-raisers happening in the future, and these will be raising funds for specific club and community projects. Anyone who wants to organise a fund-raiser should first of all contact fundplanning@liviforlife.org.uk or speak to any member of the Interim Committee. We will be able to give you all the assistance and advice you need with the event.

**Something which is very important is that the LFL Trust fund-raisers do not detract from or undermine anything being run by the Supporters Clubs.** Livi's Supporters Clubs do fantastic work for fans of the club, and arrange some excellent events including race nights, kids christmas parties, pantomime visits, Player of the Year award nights and much more.

**Please continue to support these events and give the Supporters Clubs your full backing.**

You'll find contact details for the Supporters Clubs on the messageboards at [www.livilions.co.uk](http://www.livilions.co.uk), or at [www.liviultras.com](http://www.liviultras.com), the club site [www.livingstonfc.co.uk](http://www.livingstonfc.co.uk) or in the Matchday Magazine.



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